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The BBQ Cleaner™ Launches a Sizzling New Business Opportunity

Easy-to-set-up, easy-to-run business in a red hot market

HACKENSACK, NJ June 20, 2009 – Jeff Krentzman, Director of Operations, today announced the launch of a new company, The BBQ Cleaner, LLC. The company licenses and sells a business opportunity that provides a complete cleaning system for outdoor barbeque grills, which safely removes the grease, fat and carbon deposits that can build up in a grill, even in areas that can't be seen. People who purchase the system become authorized technicians for The BBQ Cleaner.

“We provide owners with all of the equipment required to get started, including a patent pending cleaning system, a step-by-step Operations and Startup Guide, cleaning supplies for up to 100 jobs, and customized marketing materials, which are delivered right to their door,” said Krentzman.

Easy to set up and operate, The BBQ Cleaner system includes the tools, training, supplies and knowledge necessary to starting a business and offers great earnings potential at a low investment. Because The BBQ Cleaner is not a franchise, owners have the freedom to operate their business exactly how they want, whether it is full-time or part-time.

“We imported this unique cleaning system, Ovenu™, from the UK because of its success in Europe and Australia,” said Krentzman. “We tested this system in Bergen County for the last two years to make sure the business was profitable before launching it nationwide. During the tests on both ovens and barbeques, we discovered that barbeque cleaning provided a tremendous opportunity.”

According to Krentzman, the home barbeque market has grown larger than ever with an impressive customer base; and unlike other home services, such as paving or siding, which only happen every ten years or so, BBQ Cleaner customers keep coming back year after year.

“We’ve learned a very basic truth about barbeque grills, everyone knows grills get extremely greasy and dirty but we all hate to clean them. Until now, grill owners did not have many places they could turn to have their grills professionally cleaned and The BBQ Cleaner fills that customer need, providing owners with an effective and reliable alternative,” continued Krentzman.

The BBQ Cleaner system provides extraordinary benefits for consumers including:

- Deep cleaning – Removes grease, fat and carbon deposits
- Health benefits – Removes harmful carcinogens that can be transferred to food
- Extended grill life – Prevents future corrosion; removes buildup
- Fast – The average job is done in about 1-1/2 to 2 hours
- Thorough – The method cleans the hood, wire catch pan, control knobs, drip pans, rotisserie racks, igniters, pull-out tray, thermometer, burners, grill racks, flavorizer bars and heat plates
- Attractive – Grills are polished so bright, owners will want to show them off to their family and friends

Two businesses have already been sold, and the now The BBQ Cleaner service is currently available in Phoenix, AZ and Cherry Hill, NJ.

“I’ve always wanted to start my own business,” said Joe Padilla, authorized technician in Phoenix. “I thought The BBQ Cleaner was a great opportunity. There is little competition in this industry and I could take advantage of the system year round.”

“The BBQ Cleaner made it very easy to add this service to my existing contracting business,” said Bart Thompson, authorized technician in Cherry Hill, NJ. “They supplied me with the training needed to use their products, a comprehensive business plan, and the all of the necessary equipment. I particularly liked the professional marketing materials, which are worth the price of the system alone.”

The BBQ Cleaner system is perfect for those people who have considered starting their own business, but have been apprehensive, due to the many unknown skills required like marketing, finance, customer generation and advertising or perhaps the large investment required for typical franchises. The cost to purchase The BBQ Cleaner system is just \$12,995 and there are no special skills required, just a willingness to work hard and get your hands dirty.

The company is currently looking for motivated individuals who are not afraid of hard work and want to seize upon this niche market opportunity. Those interested should contact Jeff Krenzman at 201-546-4010 or visit www.TheBBQCleaner.com

About The BBQ Cleaner LLC

The BBQ Cleaner LLC, headquartered in Hackensack, NJ, was formed on July 1, 2006 to sell The BBQ Cleaner concept developed by Ovenu Franchising, Ltd. The BBQ Cleaner offers a unique and proprietary service to deep-clean outdoor barbeque grills, using an environmentally-friendly cleaning process to remove all traces of grease, fat and carbon deposits from grills, especially in areas that can't be seen. The expert service provides spectacular results that cannot be achieved by self-cleaning methods. The BBQ Cleaner system is available for sale throughout the United States. For more information call 201-546-4010 or visit www.thebbqcleaner.com.